



Position Announcement RESEARCH ANALYST

Hezel Associates (www.hezel.com), a Syracuse-based research and evaluation firm with over 23 years of experience serving education, is looking for a Research Analyst. The position involves conducting and managing tasks related to evaluation, market research, market planning, and strategic planning projects, under the supervision of a Research Associate. Applicant must possess ability to lead projects and work independently as well as with a team. Our Research Analysts are part of a team working with clients in state agencies, non-profit organizations, public and private school districts, higher education services companies, and public and private universities and colleges.

Responsibilities:

- Organize and manage day-to-day operations of multiple projects
- Conduct primary and secondary research
- Collect and analyze data
- Interpret findings and make recommendations
- Represent Hezel Associates in client and conference presentations and other select situations
- Contribute to written articles, written briefs, final reports, presentations, and other informational needs of the client and their constituencies.

Qualifications:

- Bachelor's degree required, master's degree preferred, in business, marketing, higher education, or related field.
- Ability to manage multiple tasks concurrently
- Ability to work independently with minimal supervision and in a team environment
- Strong writing, analytical, critical thinking and problem solving skills
- Experience with both qualitative and quantitative research methods
- Exceptional organizational, and interpersonal skills
- SPSS, Remark Web Survey, and statistical software experience
- Willingness and ability to travel to client and conference sites
- Research experience required, market research preferred

Hezel Associates' principal office is located in Syracuse, NY and the successful candidate will be expected to work in that location.

Hezel Associates offers a comprehensive benefits package including vacation, health and dental insurance, employer contribution for retirement, and professional development. Salary is commensurate with experience. Interested applicants should submit a cover letter and resume to:

employment@hezel.com
Hezel Associates
731 James Street
Syracuse, NY 13203